



Book: Speaking Your Way to the Top: Making Powerful Business Presentations
(Part of the Essence of Public Speaking Series)

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With endorsements from two of the largest and most influential public speaking groups -- the National Speakers Association and Toastmasters International -- this book is a professional's key to success in the workplace. From job interviews to multimedia presentations, the way people present themselves and their thoughts can make or break their career. But they don't have to be a professional performer to give a great presentation - everything they need to know is right here. Popular trainer and keynote speaker Marjorie Brody leads readers step-by-step through planning, preparing, and delivering presentations of all types. Readers will learn about the homework they should do first, how to organize a presentation and develop the content, interesting ways to use data, how to grab attention and.