



Book: A Geography of Digestion: Biotechnology and the Kellogg Cereal Enterprise (California Studies in Food and Culture)

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A Geography of Digestion explores the legacy of the Kellogg Company, one of America's most enduring and storied food enterprises. In the late nineteenth century, company founder John H. Kellogg was experimenting with state-of-the-art advances in nutritional and medical science at his Battle Creek Sanitarium. At the same time, he was involved in overhauling the form and function of the broader landscapes in which his health practice was situated. Innovations in food-manufacturing machinery, urban sewer infrastructure, and agricultural technology came together to forge an extensible geography of his patients' bodies, changing the way Americans consumed and digested food. In this novel approach to the study of the Kellogg enterprise, Nicholas Bauch asks his readers to think geographically about the process of digesting food. Beginning with the stomach, Bauch moves outward.