



Book: Gerd Arntz: Graphic Designer

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As a politically engaged graphic artist and designer, Gerd Arntz (1900-1988) portrayed the world in wood and linoleum cuts. During the 1920s, he conveyed his critiques of social injustice and the rise of Nazism in Germany in such a simple, direct style that anyone was able to understand his images, regardless of their education and nationality. This prompted the Viennese philosopher and social scientist Otto Neurath to ask him to design the symbols for his International System of Typographic Picture Education (ISOTYPE). During his long career, Arntz designed more than 4,000 symbols and figures. Today their influence is everywhere--in pictograms featured on objects ranging from traffic signs to Gameboys, and in information graphics. This overview of Arntz's life and work gathers his Isotype designs and