



Book: Food Truck Owner's Handbook - The Entrepreneur's Guide to Street Food Success (The Food Truck Startup) (Volume 1)

Author: Andrew Moorehouse

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Running your own food truck is serious business! It can be an incredibly rewarding endeavor for hands-on entrepreneurs. Are you ready to handle the day-to-day challenges and build your reputation in the mobile food industry? Your mobile business needs to make an impact today because the number of food trucks hitting the streets continues to grow. The longer you wait, the more competition there will be. So how do you make your food truck stand out? The Food Truck Owner s Handbook contains valuable tips which will help you as a food truck owner build better customer relations, comply with regulations and even increase your cash flow. The mobile food industry can quickly become over-saturated so you ll need to be able to quickly distinguish yourself and your food truck from the competition. The.